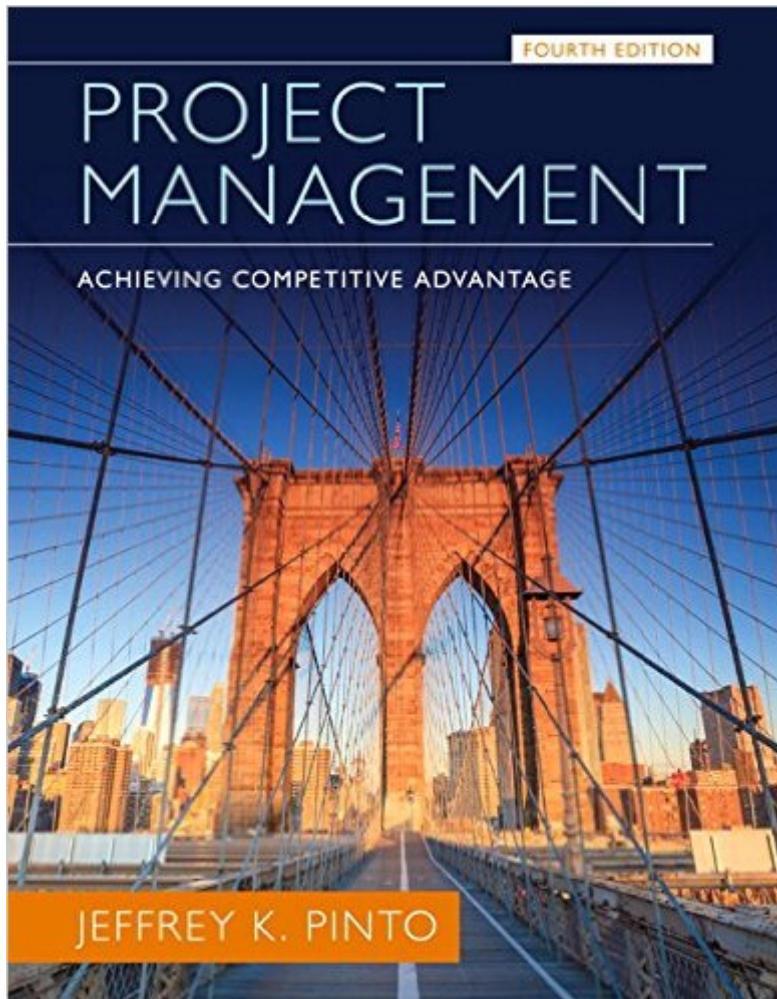


The book was found

# Project Management: Achieving Competitive Advantage (4th Edition)



## Synopsis

For courses in project management. **Project Management Fundamentals with Broad Applications** In its Fourth Edition, **Project Management: Achieving Competitive Advantage** takes a contemporary, decisive, and business-oriented approach to teaching and learning project management. Blending current theory, contemporary case studies, and hands-on practice and research, **Project Management** offers students a full range of perspectives of the project management process. To promote a comprehensive, multi-industry understanding of the text, the author addresses project management theory within the context of a variety of successful organizations, whether they be publicly held, private, or nonprofit. Comprehensive case analysis and detailed exercises give students the tools to assess projects in real-time, equipping them with razor-sharp decision-making skills. Leveraging the latest project management technology, **Project Management** features just the right balance of real-world examples, cutting-edge theory, and practical exercises.

## Book Information

Hardcover: 560 pages

Publisher: Pearson; 4th edition (March 26, 2015)

Language: English

ISBN-10: 0133798070

ISBN-13: 978-0133798074

Product Dimensions: 8.7 x 1 x 10.9 inches

Shipping Weight: 3.1 pounds (View shipping rates and policies)

Average Customer Review: 4.9 out of 5 stars See all reviews (8 customer reviews)

Best Sellers Rank: #41,329 in Books (See Top 100 in Books) #44 in Books > Business & Money > Management & Leadership > Project Management > Business #755 in Books > Business & Money > Skills #880 in Books > Textbooks > Business & Finance

## Customer Reviews

Well written introduction book to the valuable art of Project Management. The book provides a coherent summary of important concepts and practices. Case studies and examples throughout the book provide real world scenarios to bring the information to life. This is a perfect starting point for someone interested in Project Management, or a great refresher book for an experience professional!

Somewhat of a difficult read, but works for the class. Kinda hard to find some of this information on the Internet, so I'd suggest getting for your class vs winging it.

Really good book for learning and consulting. To bad it is expensive...

Great value, dated edition but very credible and valuable information

[Download to continue reading...](#)

Project Management: Achieving Competitive Advantage (4th Edition) Project Management: Achieving Competitive Advantage (3rd Edition) Project Management: Achieving Competitive Advantage Project Management: 26 Game-Changing Project Management Tools (Project Management, PMP, Project Management Body of Knowledge) Agile Project Management: Box Set - Agile Project Management QuickStart Guide & Agile Project Management Mastery (Agile Project Management, Agile Software Development, Agile Development, Scrum) Agile Project Management: An Inclusive Walkthrough of Agile Project Management (Agile Project Management, Agile Software Development, Scrum, Project Management) Project Management: Secrets Successful Project Managers Know And What You Can Learn From Them: A Beginner's Guide To Project Management With Tips On Learning ... Project Management Body of Knowledge) How to Take Advantage of the People Who Are Trying to Take Advantage of You: 50 Ways to Capitalize on the System (Take the Advantage Book 1) Agile Project Management: QuickStart Guide - The Simplified Beginners Guide To Agile Project Management (Agile Project Management, Agile Software Development, Agile Development, Scrum) Agile Project Management: & Scrum Box Set - Agile Project Management QuickStart Guide & Scrum QuickStart Guide (Agile Project Management, Agile Software ... Scrum, Scrum Agile, Scrum Master) Agile Project Management: For Beginners - A Brief Introduction to Learning the Basics of Agile Project Management (Agile Project Management, Agile Software Development, Scrum) Agile Project Management: QuickStart Guide - The Complete Beginners Guide To Mastering Agile Project Management! (Scrum, Project Management, Agile Development) Agile Project Management: Mastery - An Advanced Guide To Agile Project Management (Agile Project Management, Agile Software Development, Agile Development, Scrum) Project Management Using Microsoft Project 2013: A Training and Reference Guide for Project Managers Using Standard, Professional, Server, Web Application and Project Online Human Resource Management: Gaining a Competitive Advantage, 8th Edition Strategic Management: A Competitive Advantage Approach, Concepts and Cases (14th Edition) Strategic Management: A Competitive Advantage Approach, Concepts (14th Edition) Strategic Supply Management: Creating

the Next Source of Competitive Advantage Lean Production for Competitive Advantage: A  
Comprehensive Guide to Lean Methodologies and Management Practices Essentials of Strategic  
Management: The Quest for Competitive Advantage

[Dmca](#)